

A STUDY ON "THE FIRST OF IT'S KIND EMERGENCY - CORPORATE SOCIAL RESPONSIBILITY (CSR) INTERVENTION IN CNG (EMV, HYDROGEN ETC..) SECTOR FOR MAINTAINING COUNTRIES SOCIAL RESILIENCE (CSR) FROM CLIMATE CHANGE CONSEQUENCES

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ABSTRACT

Global Climate change pressure on natural resources (Five elements) with species population exploitation at one side and technology for bulk production at another side, were uprooting "sustainability of organizations and governments". The indirect impact with "meteorological changes and Inflation" are challenging organization (industry) functions and sales volumes in several ways. Many industries are closing their units or organization or bankrupt. This is injecting several economical troubles in governments like unemployment, poor household savings / purchasing capacities, undernourishment's, subsidies, welfare schemes etc. If neglect in this decade, world can witness more crime rate including India (on this planet). This paper elevates "The best options to Corporate Sales Restoration (CSR) with Corporate Social Responsibility (CSR) funds in all industries to safe guard Government / Ruling activities (i.e ease pressure on political parties). Also, The scope of Corporate Social Responsibility (CSR) in Compressed Natural Gas (CNG) and Electric Motor Vehicle (EMV) industry to keep long term benefits.

KEYWORDS: CSR, Climate Change Consequences, Monsoon, Inflation, Industry

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